



Full Circle's Core Values

Our core values are based on the belief that our clients deserve and are entitled to the highest quality of care. Our core values set the foundation of our practice and guide us as we strive to provide the best possible care for our clients and their families. We value personal responsibility, respecting and supporting our client's rights to make choices based on what is best for them. Striving to provide our clients with fair, unbiased evidence based information to help educate and inform, as well as identify client goals, and mutually working together to meet their birth goals and wishes. We value the impact that birth has on the mother and the family and acknowledge the sacred and unique individual journey of pregnancy, birth and the postpartum.

- **Professionalism and Integrity**

We maintain a professional image and attitude with all aspects of our business, following the Doula scope of practice and ethical standards set by our certifying agent, in order to protect ourselves and give expected consistency of client care. We value client confidentiality and privacy of client information that is shared with us to provide the best care we can to our clients and uphold a high standard of practice.

- **Competency**

We value the expertise of other professionals/caregivers, acknowledging our own level of competency and knowledge. We value the support in our community or from others within our collective through guidance and referral as needed.

- **Non -Judgmental Support and Inclusion**

We value non-judgmental care without prejudice against age, race, marital status, religion, beliefs, culture, sexual orientation, physical abilities or socioeconomic background. Acknowledging individual birth customs and birth preferences and supporting as our client's define their needs and wishes.

- **Continuity of Care**

We value the importance of continuity of care for our clients and acknowledge the impact on the birthing family and birth outcome. We value the commitment made to our clients as their Doula and take this seriously within our practice. Our Clients will have the opportunity to meet a back up Doula from within our practice so that their needs are always met no matter the extenuating circumstances and will not leave our clients on their own unless they have requested us to do so.

